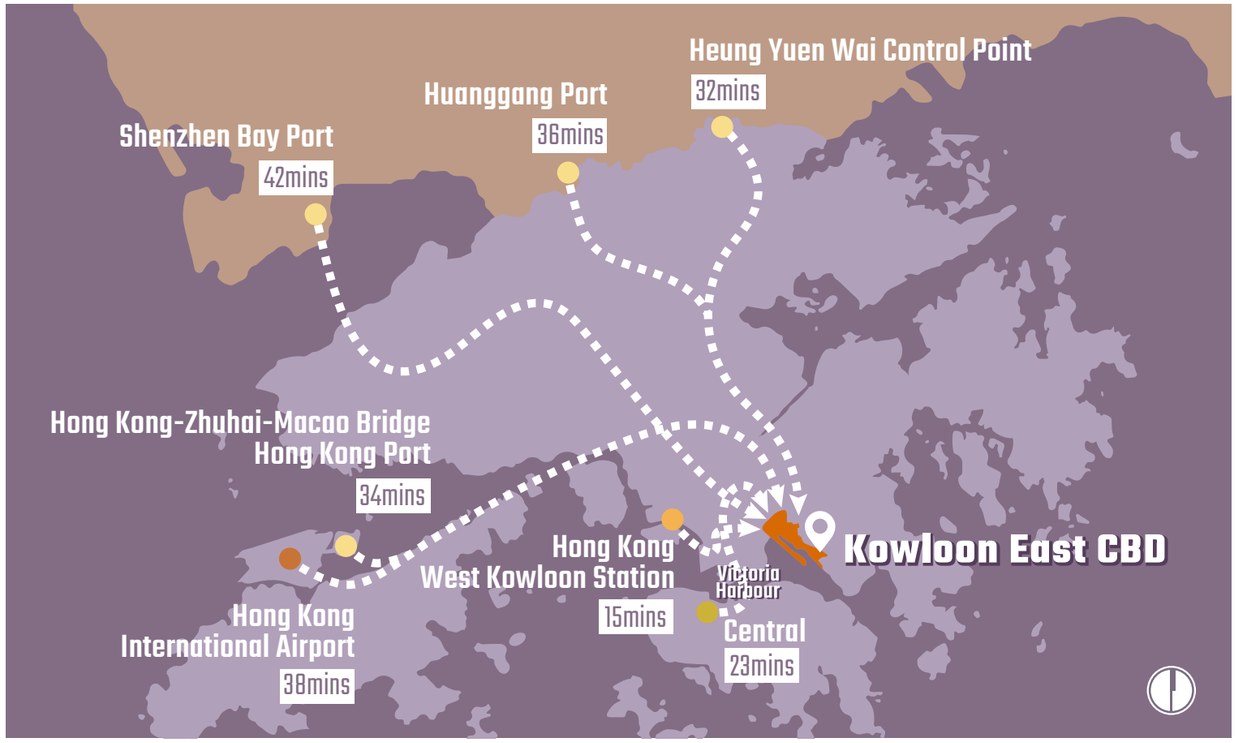
Hong Kong's CBD^2 Kowloon East

A Diversified, Vibrant and Distinctive Business Hub by the Harbourfront

Featuring an innovative blueprint that combines advanced infrastructure and facilities for business, sports, culture, tourism, leisure, and entertainment, Kowloon East offers a favourable business environment, creating immense opportunities for companies of all sizes to thrive. Being the second CBD in Hong Kong, Kowloon East is a thriving hub to invest and an inspiring place to realize dreams.





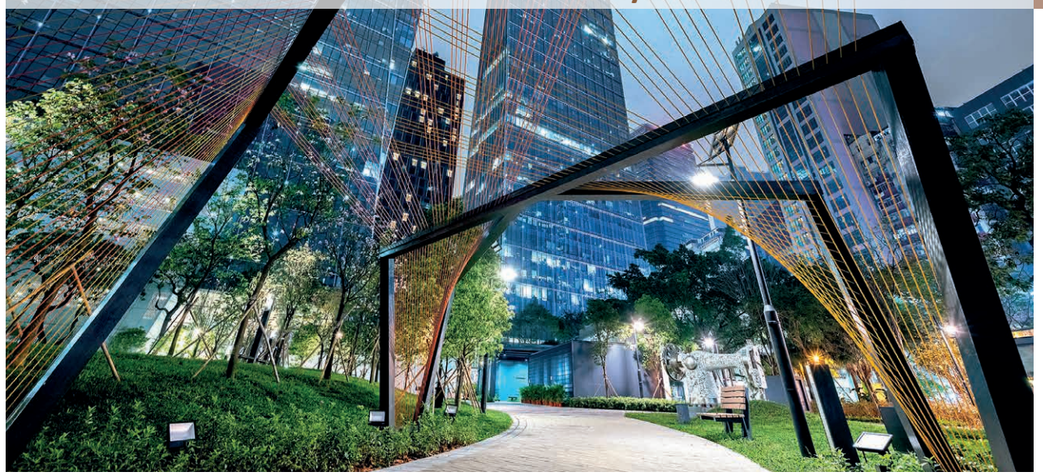
Strategic Location

with Seamless City-wide Connection

Kowloon East is well connected with the traditional CBD in Central and other major transportation hubs through comprehensive transportation network. With its strategic location, it is poised to become the preferred destination for Mainland and overseas companies seeking their Asia headquarters.

Blue-Green Infrastructure

for Resilience and Urban Multi-functionality



120-hectare Open Space

A work-life-balanced community is created

Providing ample recreational space for outdoor activities and community engagement to promote a green and livable environment.



Attractive Water Body

A unique urban location for holding various water sports activities and events



A delightful environment for the community to enjoy harbour view and leisurely days and nights

11-km Long Promenade

A Diversified Business Hub Offering Variety of Business Opportunities

A New Magnet for Multinational Enterprises and Financial Institutions

With the highest density of green buildings in Hong Kong and more relatively new Grade A office buildings, Kowloon East has successfully attracted a growing number of leading multinational enterprises and financial institutions to the area. The portion of business establishments engaged in "Banking, Financial Services and Insurance" and "Real Estate and Professional and Business Services" have increased noticeably.

over **4 Million sq.m.** commercial GFA

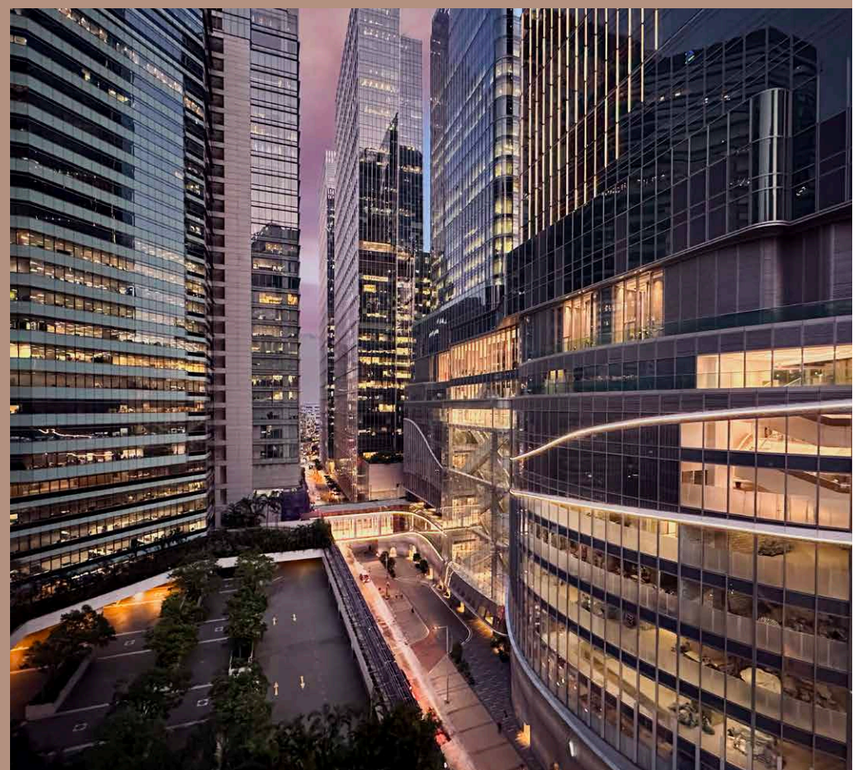




An Incubator for Innovation and Creativity

Fostering New Talent and Driving Collaboration

Through revitalization of industrial buildings, Kowloon East offers high-quality and affordable workspaces for startup and small & medium-sized enterprises from different sectors like innovation technology and creative industries.



A One-stop

Cultural, Sports, Tourism and Entertainment Hub

as a World Class Destination for Visitors

With the world class infrastructures and facilities, Kowloon East is well positioned to host more international sports and entertainment mega events, thereby enhancing its attractiveness to visitors worldwide and boosting the local economy across various industries, including sports, tourism, entertainment, hospitality, retail and catering.



Kai Tak Sports Park
A one-stop hub for sports, leisure and entertainment, provided with a 50,000-seat Main Stadium and other sports and commercial facilities.



East Kowloon Cultural Centre
An incubator for the development of arts and cultural industries bringing cultural experience to the community.

Kai Tak Cruise Terminal
The world's foremost cruise facilities strategically located in the centre of Victoria Harbour.



Development Bureau
The Government of the Hong Kong Special Administrative Region of the People's Republic of China

Kowloon East Office 九龍東辦事處

Email : ekeo@devb.gov.hk
Website : www.ekeo.gov.hk